

European Union

International dimension of EU regional and urban policy

The World Cities Project

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I. EU policy dialogues with non-EU countries increasingly have a regional and urban policy dimension



China: Communication 'EU Strategy towards China" (2001). Action point:

"Establish an exchange of experience between both sides' authorities responsible for regional policy, with the objective of contributing to the establishment of a policy for reducing regional disparities in China."

Partner: National Development and Reform Commission



Brazil: Communication 'Towards an EU-Brazil Strategic Partnership' (May 2007), launched at Lisbon Summit in July 2007:

"the dialogue on regional policy will allow Brazil to share the EU's own experience in reducing regional disparities and achieving a better territorial balance and to exchange best practices in setting up and implementing regional policy, in particular on issues like multi-level partnership (involving regional and local actors, private sector and civil society), medium-term strategic planning, leverage effects on national resources (both public and private), development of administrative capacity, inter-institutional coordination and communication, diffusion of the evaluation culture and cooperation between regions".

Partner: Ministry of National Integration



Ukraine: EU-Ukraine Partnership and Cooperation Agreement (1998), Article 70 Regional development:

"The Parties shall strengthen co-operation on regional development and land-use planning...encourage exchange of information by national, regional and local authorities on regional and land-use planning policy and on methods of formulation of regional policies with special emphasis on the development of disadvantaged areas...encourage direct contacts between the respective regions and public organizations responsible for regional development planning with the aim, inter alia, to exchange methods and ways of fostering regional development."

Partner: Ministry of Regional Development (now Economy)



Russia: EU-Russia Partnership and Cooperation Agreement (1994) Article 73 on Regional development:

"The Parties shall strengthen cooperation between them on regional development and land-use planning ...encourage exchange of information by national, regional and local authorities on regional and land-use planning policy and on methods of formulation of regional policies with special emphasis on the development of disadvantaged areas...encourage direct contacts between the respective regions and public organizations responsible for regional development planning with the aim, inter alia, to exchange methods and ways of fostering regional development."

(Then) partner: Ministry of Regional Development



EU-Japan Strategic Partnership Agreement (under negotiation, urban article below provisionally closed):

"The Parties shall enhance the exchange of experience and good practice in the area of urban development policies. The Parties shall encourage, where appropriate and on the basis of mutual consent, cooperation on sustainable and integrated urban policies to tackle common challenges as ageing population and global warming".



One consequence: 13 cooperation agreements signed with the Commission

 Since 2006, 13 regional and urban policy cooperation agreements have been signed between the EU and countries outside the EU: China, Russia, Brazil, Ukraine, Moldova, Georgia, Japan, Chile, Peru, Mexico, SICA, Colombia, Argentina





The cooperation agreements take the form of MoUs (now Letters of Intent)

MEMORANDUM OF UNDERSTANDING ON REGIONAL POLICY COOPERATION BETWEEN THE EUROPEAN COMMISSION AND THE NATIONAL DEVELOPMENT AND REFORM COMMISSION OF THE PEOPLE'S REPUBLIC OF CHINA

Directorate General for Regional Policy of the European Commission and the National Development and Reform Commission of the People's Republic of China have decided to set up a Structured Dialogue on Regional Policy with the following principles, objectives, content and organisation:

1. PRINCIPLES

The structured dialogue on regional policy between the Directorate General for Regional Policy of the European Commission and the National Development and Reform Commission is the forum where all related regional policy issues can be discussed.

2. OBJECTIVES

- (1)Promote mutual understanding and bilateral co-operation in the field of regional policy;
- (2) Establish communication channels so as to strengthen the exchange of information.

3. CONTENT

- (1) Exchange information on policies contributing to growth, competitiveness and employment and to achieve a better territorial balance.
- (2) Exchange information of our experiences in setting up and implementing regional policy
- (3) Exchange views on governance and partnership issues.
- (4) Any other topics of mutual interest relating to regional policy

4. ORGANISATION

(1) Both sides nominate senior officials as co-chairperson for the dialogue and establish contact points in the Directorate General for Regional Policy of the European Commission and the National Development and Reform Commission. Both sides will be responsible for the co-ordination of the dialogue. According to the needs, both sides may decide to set up ad-hoc technical working groups to work together on specific issues and to facilitate discussions at expert level.

- (2) The level and composition of the delegations in the meetings will be decided by each side in consultation with the other. It is understood that both sides will call upon relevant stakeholders to participate in the dialogue. At least one meeting will take place each year. The precise agenda for each meeting will be decided beforehand between both sides. Both sides may invite other Ministries and Directorates Generals to take part in the meetings subject to need and agreement by both sides. There should be mutually agreed minutes in English and Chinese after every meeting.
- (3) The venue for the meetings will alternate between the European Union and China unless otherwise decided.
- (4) Specific events can be jointly organised as appropriate.
- (5) Both sides bear their own delegation's cost of the participation in the dialogue. One side will provide active support and assistance to the other. The cost of the agreed specific events will be decided in consultation between both sides.

This Memorandum of Understanding records political intent alone and provides for no legal commitment.

Done in Beijing on the 15th May 2006 in two original copies, each of them in English and Chinese.

Commissioner Danuta Hübner Member of the European Commission Responsible for Regional Policy

Mr. Zhu Zhixin Vice Chairman of National Development and Reform

Commission



Letter of intent on an urban policy dialogue between the Directorate-General for Regional and Urban Policy of the European Commission and the City Bureau of the Ministry of Land, Infrastructure, Transport and Tourism of Japan

The European Union and Japan face unprecedented economic and social challenges such as an ageing and declining population, budgetary constraints, intense international competition, global warming and the related need to address question of energy mix and energy supply.

In addressing the challenges, the Directorate-General for Regional and Urban Policy of the European Commission and the City Bureau of the Ministry of Land, Infrastructure, Transport and Tourism of Japan hereby decide to establish a dialogue on the territorial implications, especially with regard to urban development and urban policy. The dialogue will promote greater knowledge and mutual understanding through exchanges of information and a sharing of experiences on urban policy. It will establish the communication channels necessary for a strong policy dialogue in this field.

The dialogue will address exchange of information and good practices, inter alia, on:

- Regional development and renovation: against a background of an ageing and declining
 population and intense international competition, both sides will discuss themes such as
 urban structures that are able to adapt to change in the socio-economic situation over the
 medium- to long-term period.
- Environmentally sensitive urban development and the challenge of global warming: concepts and practices for the development of low-carbon cities, such as alternative energy sources, transport modal shift and incentives to reduce CO2 emissions.

Both sides consider that activities on the above topics should not be carried out independently but in an integrated way to achieve a coordinated and more effective discussion on sustainable urban policy.

The dialogue will be open and flexible so that it can be adapted to new priorities; the topics and structure of the dialogue will be reviewed every 4 years. Both sides will ensure that suitable organisational arrangements are put in place for the pursuit of the dialogue including the nomination of senior officials as co-chairpersons of the dialogue and will establish contact points both in the Directorate General for Regional and Urban Policy and the City Bureau. The working language will be English; it is acknowledged that Japanese side will need sufficient time to prepare communications in English.

Actions organised under the dialogue will be arranged jointly and on the basis of mutual consent. Both sides will organize a meeting every year. The venue of the meeting will alternate between Japan and the European Union, unless otherwise jointly decided. Other partners, including those from academia, businesses and cities from each side can be invited to participate in the dialogue as appropriate. Both sides will bear the cost of the participation of their own delegation in the meetings and the costs of organizing meetings held in their respective venues.

This Letter of Intent does not entail any legally binding effects in respect of either side.

Walter Deffaa
Director-General for Regional and Urban
Policy of the European Commission

Kisaburo ISHII Director-General City Bureau Ministry of Land, Infrastructure, Transport and Tourism of Japan

Kisahma J.A.

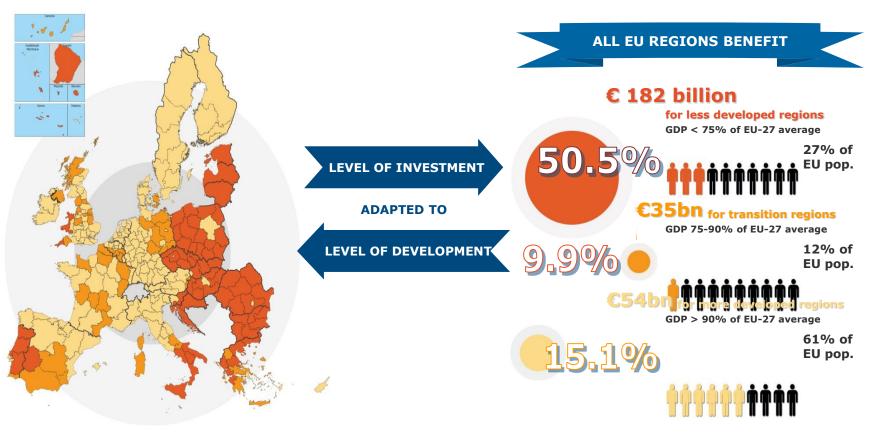




II. Five areas of EU Regional and Urban Policy that feature in international cooperation with non-EU countries



1. Delivering investment through an areabased approach, targeting regions, cities and cross-border areas





2. Promoting the multi-sectoral urban development policy model

- Developing ideas: creating a specific Urban Agenda for the EU and the global New Urban Agenda including 3 voluntary commitments made by the EU in Quito)
- Devoting resources: in the EU, at least 5% of European Regional Development Fund (ERDF) should be invested in integrated sustainable urban development strategies in each Member State. URBACT support for city-city cooperation



3. Emphasising competitiveness and diversification through innovation: "Smart Specialisation Strategies" (S3)

- Innovation is a priority for all EU regions: Integrated smart specialisation strategies respond to complex development challenges, adapting the policy to the regional context
- Supported by an S3 platform for technical support and exchanges of experience and best practice

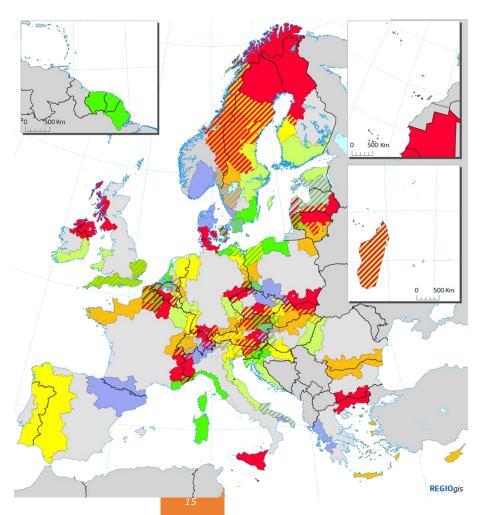


4. Learning from 27 years of experience in crossborder cooperation in diverse situations

3 strands:

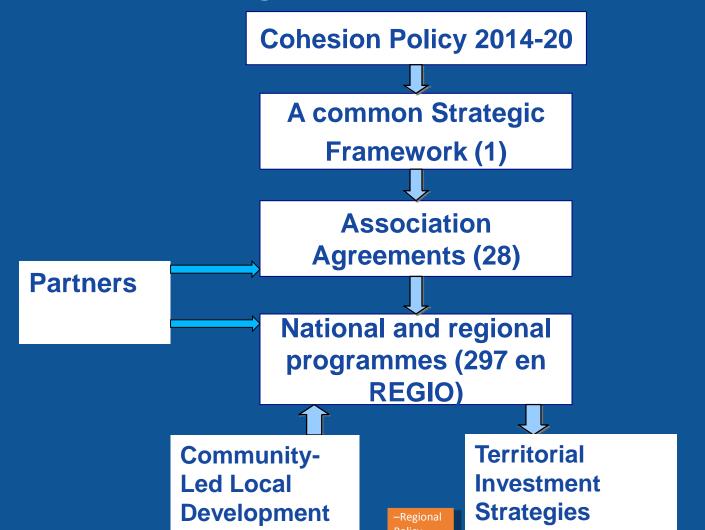
- Cross-border
- Transnational
- Interregional

2.9% of EU cohesion policy budget





5. Understanding EU Multi-level Governance





III. The World Cites I & II projects (European Parliament Preparatory Actions)









Please visit the project's website: www.world-cities.eu and DG REGIO's Website:

http://ec.europa.eu/regional_policy/en/policy/cooperation/international/



World Cities I (2014-15-16): project description

World Cities I:

- Financial allocation: 1,500,000 euros
- Commitments: 1,500,000
- Payments: 97% of commitments
- Cities involved:
 - ➤ EU: Lyon, Dublin, Birmingham, Barcelona, Málaga, Copenhague, Stuttgart, Lazio, Almada, Hannover, Vitoria-Gasteiz, Tallin, Riga, Burgas, Växjö, Leipzig,
 - Non-EU: Chengdu, Wuhan, Tianjin, Shantou, Guangzhou, Mumbai, Navi Mumbai, Pune, Chandigarh, Ottawa, Saanich, Halifax, Edmonton, Shimokawa, Kitakyushu, Toyama, Kumamoto
 - Contractors (competitive tender): GIZ, ICLEI



World Cities II (2016-17-18): project description

World Cities II:

Financial allocation: 1.500.000 €

Commitments: 1.460.000

Payments: ongoing

Cities involved:

- ➤ EU: Prague, Manchester, Hamburg, Katowice, Milano, Kosice, Sevilla, Zagreb, Barcelona, Scottish Cities Alliance, Eindhoven, Tampere, Bilbao, Belfast, Málaga, Graz
- Non-EU: Melbourne, Canberra, Adelaide, Hobart, Hanoi, HCM City, Makassar, Semarang, Seoul, Busan, Suwon, Gwangju, Cape Town, Nelson Mandela Bay, eThekwini, Ekurhuleni
- Contractors (competitive tender): GIZ, Ramboll



World Cities II implementation: main phases

- ✓ Selection of EU and non-EU cities for implementing pairing schemes
- ✓ First meeting: plenary session followed by one-week working meetings in the non-EU country (five delegates from each participating EU city). Objective: obtain agreement in principle to cooperate on a limited number of urban development themes of shared interest. The working meetings will break out to include field to sites and projects in the paired city.



World Cities II implementation: main phases

- Period of bilateral cooperation among the cities on the agreed themes followed by second working meetings in the European Union. The project covers four delegates from each non-EU city. The working meetings will be followed by field visits in which non-EU cities visit their European counterparts.
- Project finale: Closing meetings to be held in the non-EU cities.
 Objective: stocktaking plus plans for further cooperation outside the World Cities project (possibilities include MoUs, Letters of Intent, joint pilot projects, exchange of personnel, etc).





World Cities Community – EU Cities

- 2017-2018
- 2015-2016

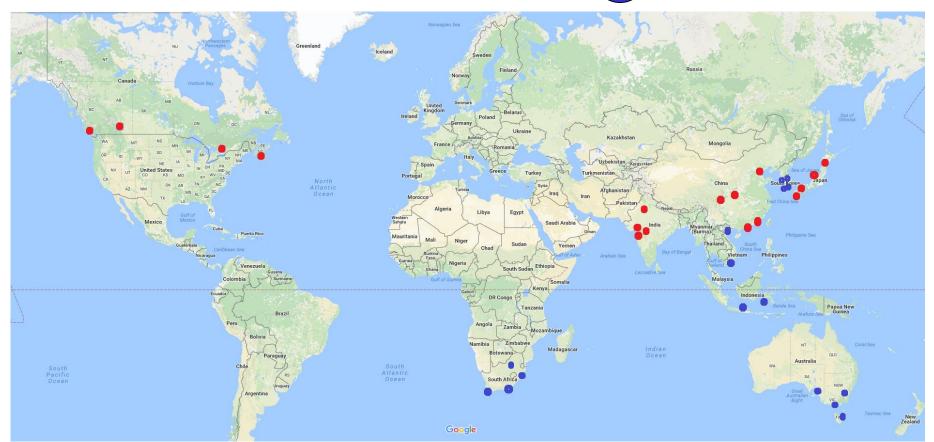


World Cities Community – Non-EU Cities

2015-2016



2017-2018





Selection criteria for EU cities (1)

- During the inception phase the project team extensively reviewed relevant **EU programmes** for cities and regions, including RegioStars Awards, URBACT, INTERREG IVc, the EU Green Capital, the European Innovation Partnership on Smart Cities and Communities (EIP-SCC) and the European Capital of Innovation (iCapital).
- Based on this mapping work, the team identified at least 2 cities from each of the 28 EU Member States (except Malta and Luxemburg only 1 respectively), with a varying number depending on the country's size. The team elaborated a list of 110 cities that were invited via e-mail to participate.
- Coordination with the **Urban Intergroup** made possible to extend invitations to those cities represented in the EP' group.



Selection criteria for EU cities (2)

Selection was based on the evaluation of questionnaires, including:

- the type of cooperation themes envisaged in the field of sustainable urban development and innovation
- possible inputs from urban or regional development programmes or smart specialization strategies
- existing best-practices to be drawn on in sustainable urban development (mobility, smart city, circular economy, green city... supported through either the EU programmes (URBACT, Horizon 2020, ...)
- the perceived added-value of participation in World Cities for policy or practice, including business opportunities



Selection criteria for EU cities (3) – the matrix

City	EU Member State	Population	Mentioned counterpart	URBACT & other EU Programmes	Covenat of Mayors	Relevant to Urban Dev Strategy	Best Practices	Smart City	Mobility	Urban Economy	Innovation	Green City	Triple Helix	Business	City commitment	Added value (new relationship)	Specific sector focus	TOTAL SCORE
A			Υ	5	5	3	4	2	4	4	5	2	4	4	5	2		
В			N	4	3	5	2	1	1	3	4	5	3	2	4	5		
С			Υ	4	5	5	5	5	5	5	5	5	5	5	5	1		



Matching criteria for EU cities

- Regional balance both in the EU and the non-EU countries
- Comparability of stage of urban development
- **Commitment** specified by cities in the questionnaires, which will be crucial to ensure the success and continuity of the cooperation.
- Resources and availability of best-practices based on:
 - Coherence of the action with the urban development strategy,
 - Relevance, evidence and transferability of best practices
- Size: matching size between EU and non-EU cities.
- Socio-Economic structure of the candidate cities.
- Location: Since the geographic location plays a key role framing urban development chances



WORLD CITIES I (2015-16) Example of impacts – Lazio – Tianjin

- 1) Roman Architects Association created the Rome/Tianjin Help-Desk in cooperation with regional Agency Lazio Innova Corp. to facilitate architects from Lazio to enter the Chinese architecture market
- 2) Start-up <u>DINESTO</u> (**Drive the innovation in Energy Storage**) to locate in the Sino-EURO industry park. Develop join R&D projects. Setting up of a joint laboratory
- 3) MoU signed between **Zhongguancun** and **Link Campus University (Rome):** R&D projects, promote the <u>SMARTMOB</u>

 4.0 project of Lazio Region (*Integrated Intermodal Sustainable Mobility System*) for its possible application to Haidian or Chinese market. Signature of the MOU in the presence of the Mayor of Beijing in Rome

















智能运输

智能区

智能可再生能源

智能电网

智能电力市场



SMARTMOB 2.0
VALORE AGGIUNTO LAZIO

Electric Boats

电船



无人飞机 Drones









POLOMOBILITÀSOSTENIBILE RegioneLazio **Monitoring Systems**

监控系统

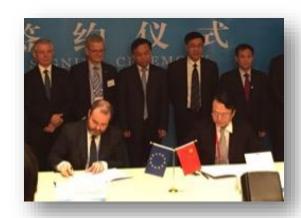


IJCCI 2014



WORLD CITIES I (2015-16) Example of impacts: Málaga-Shantou

- 1) Andalusia Smart City Cluster (a best practice for triple-helix cooperation in the EU) signed MoU with Shantou to advise on the establishment of a China-EU Smart-City Pilot District in Zhugang New City (reclaimed land in Shantou). Themes:
 - Sustainable Master Planning
 - Sponge City
 - Waste and water systems
 - > Transport Systems
 - ➤ Integrated City Management Platform
 - Cloud Computing Integration





WORLD CITIES: added value

- Concrete impacts for EU cities; high EU visibility in third countries; promoting EU Urban Agenda
- Supports EU external relations (including HABITAT 3, Paris)
- High leverage: more than 30 EU cities involved since 2015 with a total investment of 3 000 000 euros
- More work to be done thematically: implementing the New Urban Agenda (Habitat 3) in accordance with the EU's third voluntary commitment in Quito
- More work to be done geographically (Singapore, Malaysia...)



URBELAC (2011-2017)

- Network of European, Latin American and Caribbean Cities for integrated and sustainable urban development
- DG REGIO / Inter-American Development Bank (IDB)
- Platform to promote exchanges between cities facing similar challenges by sharing knowledge, experience, good practices and lessons learned and to conceptualise integrated development processes
- > Three rounds, 31 cities
- Working groups, field visits, support platform, action plans, business promotion



	LAC cities	EU cities							
	URBELAC-1								
-	Bucaramanga (Colombia)	- Florence (Italy)							
-	Concepción (Chile)	- Madrid and Bilbao (Spain)							
-	Goiania and Manaus (Brazil)	- Malmo (Sweden)							
_	Port of Spain (Trinidad and								
	Tobago)								
_	Rosario (Argentina)								
-	Santa Ana (El Salvador)								
-	Trujillo (Peru)								
LIBBELAC 2									
		URBELAC-2							
-	Cochabamba (Bolivia)	- Edinburgh (UK)							
-	Cuenca (Ecuador)	- La Laguna and Malaga (Spain)							
-	Manizales and Pereira	- Porto (Portugal)							
	(Colombia)	- Venice (Italy)							
-	Mar del Plata (Argentina)								
URBELAC-3									
-	Buenos Aires (Argentina)	- ASDA (Athens, Greece)							
-	Campo Grande (Brazil)	- Bordeaux (France)							
-	Guadalajara (Mexico)	- Milan (Italy)							
-	Montevideo (Uruguay)	- Murcia (Spain)							
		- Viseu (Portugal)							



URBELAC 3 (2016-2017)

- Financed by the EP Preparatory Action World Cities version I
- Financial allocation: 227.000 € (with similar cofinancing by IaDB)
- Payments: 30% of commitments
- Cities involved:
 - **EU**: Bordeaux, Milan (IT), Murcia (ES), West Athens (EL), Viseu (POR)
 - Non-EU: Buenos Aires (AR), Campo Grande (BR), Guadalajara (MX), Montevideo (UY)
- Final plenary: November 2017 (Guadalajara)



URBELAC 3 (2016-2017)

CITY	PROJECT
Buenos Aires	 Public Space Management Manual Implementation of the Public Space Matrix to the urban project called "Plan Once"
Guadalajara	 Integral rehabilitation of the district: Parque de la Solidariedad Redevelopment of urban markets: La Penal
Campo Grande	 Rehabilitation of a bus station Rehabilitation of the old traffic circle of the Campo Grande train station for the creation of a Multifunctional Cultural Center
Montevideo	 Rehabilitation of urban farms to stimulate the re- densification of urban population
Cuenca	Environmental Observatory of Cuenca



URBELAC 3 (2011-2017)

CITY	PROJECT
Bordeaux	 Rehabilitation of the train station (from an industrial area to a tourism attraction)
Murcia	New integrated rehabilitation model for urban districts
ASDA	 Development of an Inter-municipal Plan for urban rehabilitation
Milan	 Integral urban rehabilitation of degraded areas, food markets, cultural centres and urban farms
Viseu	 Integrated rehabilitation of two historical buildings to stimulate the development of a strategic district of the city
Edinburgh & Malaga	 Joint project: Using new technology to face the impacts of mass tourism



High level engagement in urban policy dialogues



EU-China Urbanisation Forum. Beijing, November 2013

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IV. Thematic content for World Cities II



The 12-point Urban Agenda of the EU (UAEU 2016)



INCLUSION OF MIGRANTS & REFUGEES



AIR QUALITY



HOUSING



URBAN POVERTY



CIRCULAR ECONOMY



CLIMATE ADAPTATION



ENERGY TRANSITION



URBAN MOBILITY



DIGITAL TRANSITION



PUBLIC PROCUREMENT



JOBS & SKILLS
IN LOCAL ECONOMY



SUTAINABLE USE OF LAND AND NATURE-BASED SOLUTIONS









































































New Urban Agenda at global level (UN Habitat 3)

- Common inspiration in UN 2030 Agenda for Sustainable
 Development, adopted in September 2015, and in particular Goal 11, to "Make cities inclusive, safe, resilient and sustainable".
- SDG 11 was the basis for the Third Habitat conference on Housing and Sustainable Urban Development (Habitat III). 170 countries unanimously adopted the New Urban Agenda on 20 October 2016 in Quito, Ecuador.
- Urban Agenda for the EU (UAEU) and the global New Urban Agenda (NUA) are overlapping. The twelve priority themes of the Urban Agenda for the EU are also addressed in the New Urban Agenda. For EU, the UAEU is also a delivery mechanism for NUA in Europe.



New Urban Agenda at global level (UN Habitat 3)

- NUA devotes more attention to urban governance: widely-drawn partnerships involving sectors, knowledge partners and civil society; subsidiarity and proportionality; multilevel governance and decentralisation, integration of sectoral policies, inclusiveness and equity, etc.
- But note that these principles are explicit in the rules governing the EU system of regional and urban programme implementation, in any event.



The policy of the European Union in Quito

The European Commission, on behalf of the EU, made 3 voluntary commitments:

- Delivering the New Urban Agenda through the Urban Agenda for the EU;
- Developing a global, harmonised definition of cities (people-based definition of cities with OECD and WB);
- Fostering the International Urban Cooperation Programme in Asia and Americas and the World Cities projects.



Where can I obtain more information?

www.ec.europa.eu/inforegio

http://ec.europa.eu/regional_policy/cooperate/internation

al/index_en.cfm











Australia

Australia has a **federal system of government** comprising six states and two special territories. It is one of the **most urbanized countries** in the world and average incomes are high[1]. Three-quarters of Australians live in 18 major cities with populations over 100,000 (ABS, 2011). In **2014 89% of the population lived in an urban setting**, in settlements with more than a 1000 people. The **majority of**

Impressions







Thank you for your attention

http://ec.europa.eu/regional_policy/en/policy/cooperation/international



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DG REGIO collaborative platform www.yammer.com/regionetwork



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Sign up for our 'REGIOFLASH' www.inforegiodoc.eu



Commission

Global visibility of the EU through World Cities

LAVANGUARDI 汕头将与欧盟开展多领域深层次合作 2016-03-19







阿联酋客机



delegaciones de esas ciudades.

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