

14-17 June 2022 | www.responsiblehousing.eu International Social Housing Festival, Helsinki













The time for inspiring social & affordable housing to shine has come again.

Apply by 31st December 2021









What is ERHIN?

- The European Responsible Housing Initiative (ERHIN) has been a project implemented by **DELPHIS**, **Housing Europe** and the **International Union of Tenants**, co-funded by the European Commission (DG Enterprise).
- The initial project was carried out between April 2013 and October 2014
- It aims at leading the way towards better embedding Corporate Social Responsibility (**CSR**) in the public, cooperative, and social housing sector, through awareness-raising, transfer of knowledge and tools and stakeholder dialogue at European level.



What is the Code of Conduct?

- It is an **agreement** between the social and affordable housing industry and tenants and residents signed at the European level.
- It **guides** and **commits** Responsible Housing providers to integrate Corporate Social Responsibility (CSR) principles into their business strategy and translate them into concrete practices.
- The aim is improving the provision of **affordable**, **good quality** housing and services, and contributing to tenants and residents' **well-being**, quality of life and empowerment, and **sustainable** local communities.
- Key **CSR dimensions** are: economic, social, and environmental sustainability, good governance and fair relations to stakeholders, and human resources.



What are the ERHA?

- The European Responsible Housing Awards (ERHA) are a way to implement the Code of Conduct and reward its application
- The ERHA identify the most social, progressive, fair and responsible housing projects all over Europe
- They are open to the social and affordable housing sector and to the hybrid sector (public + private), but they are NOT open to the private for-profit sector. Municipalities, if housing providers, are also welcome to apply.
- The **Awards Jury** is composed of members of the European Responsible Housing Stakeholder Forum set up in the framework of ERHIN as well as experts in CSR, tenant protection and housing from other sectors.



What are the ERHA categories?

The Categories of the Awards will be based on the Code of Conduct and will thus be:

- 1. Fair financing for housing affordability (see video of 2019 winners)
- 2. More than a roof supporting communities of equal opportunities (see video)
- **3.** Leaders of innovation, agents of fair energy transition (see <u>video</u>)
- 4. Building strategic alliances, fostering community participation (see video)
- 5. Empowering the team, addressing employees' changing needs (see video)

The 2022 edition includes a **special prize** for pandemic-related special solutions - 'Going the extra mile in extraordinary circumstances'.



What are the evaluation criteria?

The Jury is paying particular attention to the following aspects:

- Stakeholder dialogue and Partnerships: How were stakeholders involved in the design and implementation of the housing project?
- Awareness-raising and leadership: To what extent does it contribute to raise awareness on CSR, responsible housing and sustainable development?
- Transparency and accountability: To what extent is the organization transparent/accountable on its commitments, actions and results relating to the proposed good practice?
- Operational implementation: Were some specific tools developed/used? How replicable are they?
- Assessment of the shared value created: To what extent/how was the impact assessed?
- To what extent is the project innovative? The Jury will assess the novelty of the project and to what extent does it use new approaches and/or technology to meet housing needs.

Only English applications are accepted!



EHRA 2022

- The final ceremony of the European Responsible Housing Awards will take place in Helsinki (Finland) during the **International Social Housing Festival** (14-17 June 2022).
- The **deadline for submissions** is December, 31st 2021.
- Please have a look at our website: https://www.responsiblehousing.eu/
- In case of further questions: please send an email to hello@responsiblehousing.eu or to the Chair of the Jury barbara.steenbergen@iut.nu
- Thank you for your attention!