

OLDŘICH VLASÁK

Vice-President of the European Parliament

And

RICS



Kindly invite you to the seminar:

ATTRACTIVENESS OF CORPORATE REAL ESTATE INVESTING IN EU CITIES

MONDAY 26 NOVEMBER 2012

Registration and lunch: noon

Event: 1 - 3 p.m.

Location: European Parliament (Rue Wiertz 60, BXL), room P7C-050

Entry: Altiero Spinelli (from Place Luxembourg)

More than two thirds of European population lives in urban areas. Urban problems and challenges in cities are solved by new solutions and approaches, very often with the aim to boost the economy of the city. One of the demand-drivers are corporate occupiers, both for commercial and industrial real estate development. They are important to the economic success of a city and country and play a key role in the way a city functions and grows.

In order to better understand the economic success which stands behind some of the world cities we will discuss the findings of the RICS research report on *Corporate Real Estate: Investment in EU Cities*. We will look into what drives choice to invest in property in a certain city, as well as the impact EU legislation has on the real estate sector.

PROGRAMME:

Registration and welcome lunch

Welcome by Oldřich Vlasák, Vice-President of the European Parliament, and
by Jan Olbrycht, President of the URBAN Intergroup

Presentation of the report by Sander Scheurwater, Head of EU Policy & Public Affairs (RICS)

PANEL DEBATE:

Moderator: Sander Scheurwater, Head of EU Policy & Public Affairs (RICS)

Jeff Rupp, Director Public Affairs (INREV)

Jennifer Johnson, Head of Legal (European Mortgage Federation)

Kamil Blažek, Chairman, Steering Committee, Association for Foreign Investment

Cédric van Meerbeeck, Associate Director, Head of Belgium research (DTZ)

REGISTRATION: sscheurwater@rics.org

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